



LEGEND

- Page
- Download
- Multiple Similar Pages
- Grouped Pages
- Other Site
- Relationships

Analysis

Initially, at a high level, the site looks like it has a simple information architecture, but at a closer look, it is highly disorganized and full of hypertext links that makes it difficult to manage. It's easy to get lost in the site because it is both wide in breadth and deep in depth.

I think that the hyperlinks that appear within the body of the pages should be removed as there are far too many and it's easy to go down a rabbit hole.

The site makes me think that there are too many cooks in the kitchen and they all want their content served up. A good content inventory and analysis are in order.

A content management system would help streamline the site as it would allow the pages to use similar templates throughout. This would eliminate all the different flavors of layout and navigation and give the pages consistency.